

BCA Marketplace plc  
Haversham House  
Coronation Business Park  
Kiln Road  
Kempston Hardwick  
Bedford  
MK43 9PR

For the attention of Avril Palmer-Baunack (Executive Chairman)

5 July 2019

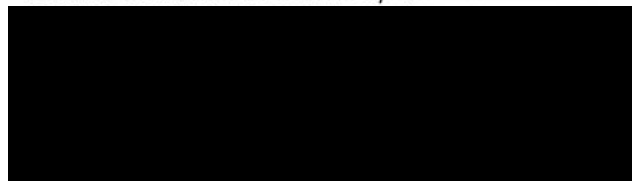
Dear Sirs / Madams,

**Recommended cash offer for BCA Marketplace Plc (the “Company”) by BBD Bidco Limited (“Bidco”), a company formed on behalf of investment funds managed by TDR Capital LLP**

We hereby confirm that we have given and not withdrawn our consent to the issue of the scheme document relating to the recommended cash offer for the Company to be dated 5 July 2019 (the “Scheme Document”) with the references made in it to our name in the form and context in which they appear.

We attach, for the purposes of identification, an initialled copy of the Scheme Document in substantially final form.

Yours faithfully,  
for and on behalf of Merrill Lynch International



Managing Director