

TDR CAPITAL LLP  
20 Bentinck Street,  
London  
W1U 2EU  
(“TDR”)

BBD BIDCO LIMITED  
20 Bentinck Street,  
London  
W1U 2EU  
(“Bidco”)

For the attention of Blair Thompson, Partner

26 June 2019

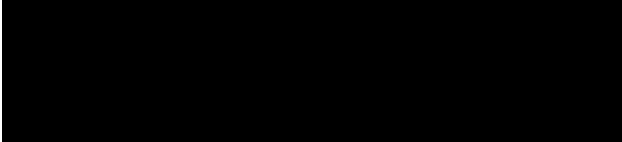
Dear Sirs / Madams,

**Recommended cash offer for BCA Marketplace Plc (the “Company”) by Bidco, a company formed on behalf of investment funds managed by TDR**

We hereby confirm that we have given and not withdrawn our consent to the issue of Bidco’s Rule 2.7 Announcement in respect of Bidco’s cash offer for the Company to be dated on or around the date of this letter (the “**Recommended Cash Offer**”) with the references made in it to our name in the form and context in which they appear.

We attach, for the purposes of identification, an initialed copy of the Rule 2.7 Announcement in substantially final form.

Yours faithfully,  
for and on behalf of Merrill Lynch International

  
Geoff Iles  
Managing Director